

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2024 - NET**

	Recd in Jan DEC	Recd in Feb JAN	Recd in Mar FEB	Recd in April MARCH	Recd in May APRIL	Recd in June MAY	Recd in July JUNE	Recd in Aug JULY	Recd in Sept AUGUST	Recd in Oct SEPT	Recd in Nov OCT	Recd in Dec NOV	TOTAL
RESTAURANTS:													
TOTAL RESTAURANTS	156,084.58	132,423.63	141,715.07	172,039.72	158,823.68	158,779.35	162,675.60	150,202.56	148,178.25	152,283.25	147,562.27	152,279.18	1,833,047.14
# of Businesses	82	82	85	86	84	78	83	80	80	79	85	83	
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	992.80	378.26	438.84	1,007.65	365.00	963.92	818.74	637.79	1,530.28	692.21	935.44	775.86	9,536.79
# of Businesses	20	13	16	16	19	24	23	26	21	18	22	15	
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	4,889.11	4,466.31	5,016.73	5,844.87	6,141.01	6,587.56	6,272.46	5,703.37	4,989.37	4,628.29	5,273.33	4,079.50	63,891.91
# of Businesses	11	11	11	11	11	11	11	11	10	10	9	10	
CONVENIENCE STORE:													
TOTAL C-STORE	3,450.15	3,223.99	2,264.79	3,213.69	2,695.65	2,308.34	2,880.06	3,183.38	2,220.02	3,453.80	2,234.98	3,821.40	34,950.25
# of Businesses	23	21	19	21	21	20	20	16	15	19	17	21	
OTHER:													
TOTAL OTHER	12,979.78	9,351.77	11,053.70	13,601.26	11,373.45	12,911.59	14,045.31	14,362.39	13,495.66	11,507.85	12,448.73	13,334.80	150,279.72
# of Businesses	18	14	16	18	16	16	19	16	18	17	16	14	
GROCERY:													
TOTAL GROCERY	4,216.97	3,025.75	3,556.72	3,715.28	3,296.43	3,636.12	3,776.73	3,518.89	3,200.04	3,251.25	2,220.62	3,277.73	40,692.53
# of Businesses	5	5	5	5	5	5	5	5	5	5	4	5	
GRAND TOTALS	182,613.39	152,869.71	164,045.85	199,422.47	182,695.22	185,186.88	190,468.90	177,608.38	173,613.62	175,816.65	170,675.37	177,568.47	2,132,398.34

2023 Collections	155,553.56	167,462.05	153,767.56	174,446.63	167,841.35	186,089.97	164,103.87	187,330.46	173,416.93	161,766.76	178,235.97	163,482.66	<u><u>2,033,497.77</u></u>
2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	<u><u>1,837,155.24</u></u>
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	<u><u>1,673,361.06</u></u>
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	<u><u>1,419,547.31</u></u>
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	<u><u>1,443,077.07</u></u>
% increase from 2023 to 2024	17.4%	-8.71%	6.68%	14.32%	8.85%	-0.49%	16.07%	-5.19%	0.11%	8.69%	-4.24%	8.62%	